

Conor Caldwell-Gibbons

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Summary

Psychology graduate (B.A., University of Colorado Boulder, 2026, GPA 3.27, 3.7 in the final semester) who coordinates projects from brief to delivery and is comfortable in front of customers. Designed and analyzed a controlled experiment, ran customer discovery for a startup, and is currently producing a paid online conference for an advisory firm. Looking for a role where the job is understanding how a customer works, keeping a project on track, and explaining complex things clearly.

Research

Explanation Timing and Metacognitive Calibration, Advanced Cognitive Psychology, CU Boulder, 2026. Designed and ran a within-subjects counterbalanced experiment ($n = 17$) in PsyToolkit and analyzed it in R with mixed-effects models. Found that explanation timing changed accuracy by 20 points and reported a result that contradicted the hypothesis.

Attitudes and Perceived Behavioral Control in Exercise, Research Methods, CU Boulder, 2025. Correlational analysis of a pooled survey dataset ($n = 2,133$) in R: scale reliability checks, Pearson correlation ($r = .53$), and limitations and implications written for a non-specialist reader.

Experience

Paul Gibbons Advisory (remote and in person), February 2026 to present. Content Production Assistant, then Operations and Research Assistant from September 2026.

- Producing a one-day paid online conference for about 100 senior AI leaders at large companies (December 2026). Responsible for the event page, registration and payments, speaker logistics, the run of show, and live technical production on the day.
- Turned a verbal brief into a decision-ready readiness document in one working session: verified facts, 24 open decisions grouped for the principal, an asset inventory, and three prioritized next actions.
- Ran the content pipeline for a senior AI advisor from draft to scheduled publication, built the workflow and taxonomy it runs on, and matched an established voice across five or more posts a week.
- Work in bounded blocks with a written handover after each: what was done, what was found, what is blocked, and the recommended next step.

Customer Discovery and Marketing, Social Alignment (SACOS), Las Vegas, NV, July to September 2026

- Owned customer discovery for an AI startup: defined target segments and the buyer profile, wrote and iterated the interview script through seven versions, built the tracker and a companion survey, and ran recorded interviews with small business owners.
- Ran a research and outreach workstream for a regional awards campaign: verified profiles on 50 nominees, built the research database with sourced fact sheets, and drafted personalized outreach.
- Audited pricing documentation across the codebase and flagged five conflicting live price points for the founder.

Valet Attendant, RPM Parking, Denver, CO, 2024 to 2026. High-value vehicles, fast-paced downtown venues, daily guest interaction.

AI Fluency

Daily working user of Claude, Claude Code, and Codex. Built and shipped a portfolio site deployed through GitHub Pages, a desktop workspace app, and an AI readiness questionnaire for small businesses. Ran a controlled experiment on how AI explanations affect learning and confidence (see Research).

Skills

Project coordination and written handovers. Interviewing and customer discovery. Experimental design and analysis (R, SPSS, Qualtrics, Excel). Clear writing (freelance writer, Textbroker, 2025 to 2026).

Education

B.A. Psychology, Minor in Business, University of Colorado Boulder, May 2026. GPA 3.27 (3.7 in the final semester). Coursework: Research Methods, Statistics, Advanced Cognitive Psychology, Organizational Behavior, Consumer Behavior, Marketing, Entrepreneurship and Innovation, Principles of Finance, Introduction to Real Estate.